



RULES OF PARTICIPATION

CONTEST « Launch your summer at the International Balloon Festival! »

1 ADMISSIBILITY

- 1.1** The contest « Launch your summer at the International Balloon Festival! » (the “**Contest**”) is held by Cascades Tissue Sector, a division of Cascades Canada ULC (the “**Contest Organizer**” or “**Cascades**”). It takes place on Internet on 06/29/2026, 9:00 a.m. (ET) to 07/05/2026, 11:59 p.m. (ET) (the “**Contest Period**”).
- 1.2** This Contest is open to all residents of the province of Quebec who have reached the age of majority (18 years) at the time of entry. Employees, representatives and agents of the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to the Contest Organizer, their advertising and promotional agencies, participating stores, suppliers of materials and services related to this Contest, as well as members of their immediate families (brothers, sisters, children, father, mother), their legal or common-law spouses and all persons with whom these employees, representatives and agents are domiciled (regardless of the existence of a family or non-family relationship) are excluded from participation in this Contest.
- 1.3** An e-mail address is required to enter the Contest.

2 HOW TO REGISTER AND PARTICIPATE

- 2.1** No purchase required.
- 2.2** To enter the Contest, you must click on the link to the form (“the entry form”) received by email from Cascades Fluff & Tuff® or use the publication by Cascades Fluff & Tuff® on Facebook or Instagram and proceed as follows during the Contest Period :
- 2.2.1** You must complete all required fields of the registration form on the Website by providing:
- 2.2.1.1** First name
 - 2.2.1.2** Last Name
 - 2.2.1.3** E-mail address
 - 2.2.1.4** Telephone number
 - 2.2.1.5** Postal code
- 2.2.2** After having read the Contest rules of participation, be sure to check the required boxes to complete your registration, otherwise it will not be valid:
- 2.2.2.1** “I accept the [Privacy Policy of Cascades](#) regarding the use of personal information”.
 - 2.2.2.2** “I understand that my consent to receive electronic communications from Cascades is optional and is not required to participate in the contest. If I choose to consent, I agree to receive such communications, which may include, among other things, offers, coupons, contests, announcements, surveys, and VIP information. I understand that I may unsubscribe at any time.”
 - 2.2.2.3** “I accept the contest rules. “
- 2.2.3** You must click on “Enter the contest” to confirm your registration. Your registration will then be processed.



3 PARTICIPATION ENTRY LIMITS

3.1 The participants must comply with the following entry limits, failing which they may be disqualified:

3.1.1 Limit of one (1) registration per person and per e-mail address. To avoid ambiguity, you may only use one (1) e-mail address to enter the Contest.

4 PRIZES

4.1 There is a total of five (5) prizes available to be won with a total approximate value of \$1 357 CDN (the "**Prize(s)**"). Each Prize has a total approximate value of \$271.40 CDN and includes:

- Four (4) general admission tickets for one day of your choice to the International Balloon Festival of Saint-Jean-sur-Richelieu, valid from August 7 to 9 or August 13 to 16, 2026, with an approximate value of \$67.85 CDN each.

5 CONDITIONS AND RESTRICTIONS APPLICABLE TO PRIZES. The Contest Organizer shall not be liable for any claims, losses, damages, costs or expenses that may arise from any accident, injury or death, or any other damage that may occur in connection with participation in the Contest and/or use of the Prize.

6 PRIZE DRAW. On July 6, 2026, at 9:00 a.m. (ET), five (5) registrations will be randomly selected among all the participants registered during the Contest Period. The drawing will be held at the Contest Organizer office located at 4600, Armand-Frappier Street, Longueuil, Quebec, J3Z 1G5, Canada.

7 CHANCES OF WINNING. The chances that a participant is selected depend on the number of entries received during the Contest Period.

8 AWARDING PRIZES

8.1 To be declared a winner, all selected participants must :

8.1.1 Be reached by e-mail before July 7, 2026 (ET) at noon and respond to this communication to confirm acceptance of the Prize. In the case of a selection notification e-mail followed by a statement to the effect that the message could not be delivered, the Contest Organizer has sole discretion to disqualify the selected participant(s) and to proceed in accordance with paragraph 8.2 below;

8.1.2 Complete and sign the declaration and release form (the "**Declaration Form**"), stating that he/she has complied with all the conditions set out in these Contest rules of participation and correctly answered the mathematical skill-testing question included on the Declaration Form. The Declaration Form will be sent by e-mail by the Contest Organizer and the selected participant must return it to the Contest Organizer by replying to the e-mail according to the instructions given by the Contest Organizer so that it may be received within five (5) business days of its receipt;

8.1.3 Upon request and in a timely manner, provide the Contest Organizer with a photo identification.

8.2 Failure to comply with any of the conditions mentioned in these Contest rules of participation or to accept the Prize will result in disqualification of the selected participant. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new draw in accordance with these rules until a selected participant for each Prize is declared a winner.



8.3 Within two (2) business days of receiving the duly completed and signed Declaration Form, the Contest Organizer will contact the winner to explain how to take possession of the Prize.

9 TERMS & CONDITIONS

9.1 **Verification.** Registration and Declaration Forms are subject to verification by the Contest Organizer. Any entry or Declaration Form that is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or transmitted late, includes an invalid e-mail address or telephone number or is otherwise noncompliant, may be rejected and will not entitle the participant to an entry or at the Prize.

9.2 **Disqualification.** The Contest Organizer reserves the right to disqualify a person or to cancel one or more entries from a person who participates or attempts to participate using a means that is contrary to these rules or that is unfair to other participants (e.g. entries beyond the permitted limit). This person could be handed over to the competent legal authorities.

9.3 **Contest procedure.** Any attempt to deliberately damage the Contest Website and/or any website or site linked to it, or to sabotage the legitimate operation of the Contest, constitutes a violation of civil and criminal laws. Should such attempts be made, the Contest Organizer reserves the right to reject the participant's registration and to seek remedies under the law.

9.4 **Prize acceptance.** Prizes must be accepted as described in these rules and may not under any circumstances be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, except as provided in the following paragraph.

9.5 **Substitution of Prizes.** In the event that it is impossible, difficult and/or more costly for the Contest Organizer to award the Prizes (or a portion thereof) as described in these rules, it reserves the right to award Prizes (or a portion thereof) of the same nature and equivalent value or, at its sole discretion, the monetary value of the Prizes (or a portion thereof) indicated in these rules.

9.6 **Prize warranty and Prize suppliers.** All participants selected for a Prize acknowledge that the only warranty applicable to the Prize is the usual manufacturer's warranty, if applicable, and that upon awarding of the Prize, the obligations related thereto become the responsibility of the suppliers of the products and services making up the Prize.

9.7 **Limitation of liability: use of the Prize.** By participating in this Contest, any participant selected for a Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, participating stores, their respective employees, representatives and agents (the "**Recipients**") from any and all damages, losses, claims, expenses, costs and liability that the participant may incur or suffer as a result of participating or attempting to participate in the Contest and accepting or using his or her Prize without limiting the generality of the foregoing, any and all damages, losses, claims, expenses, costs and liability that the participant may incur or suffer as a result of participating or attempting to participate in the Contest and accepting or using the Prize, without limiting the generality of the foregoing, including but not limited to any allergies that the participant may suffer as a result of accepting or using the Prize.

9.8 **Operation of the Contest's Website.** The Contest Organizer does not guarantee in any way that the Contest Website or any website or site linked to it will be accessible or functional without interruption during the Contest Period or that it will be free of errors.

9.9 **Limitation of liability: operation of Contest.** The Recipients disclaim all liability for the malfunction of any computer component, software or communication line, for the loss or absence of network communication or for any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and that may limit or prevent any person from participating in the Contest. The Recipients also disclaim



all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any website or software or by the transmission of any information for the purpose of participating in the Contest.

- 9.10 Contest modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this Contest in the event that any event or human intervention occurs that could alter or influence the administration, security, impartiality or conduct of the Contest as provided in these rules.
- 9.11 End of participation in the Contest.** If, for any reason whatsoever, the computer system is unable to register all registrations, or if participation in the Contest is terminated in whole or in part prior to the end date provided for in these Contest rules of participation, the Prizes may be awarded in a manner to be determined by the Contest Organizer, at its sole discretion.
- 9.12 Prize limit.** In all cases, the Contest Organizer may not be required to award more prizes or award a prize other than in accordance with these rules.
- 9.13 Limit of liability: Contest participation.** By participating or attempting to participate in this Contest, all persons, release the Recipients from any liability for any damage they may suffer because of participating or attempting to participate in the Contest.
- 9.14 Authorization.** By entering this Contest, all participants selected for a Prize authorize the Contest Organizer and its representatives to use, if required, their first name, last name, province and city of residence, photograph, image, voice and/or statement relating to the Prize for publicity purposes, at the sole and exclusive discretion of the Contest Organizer, in any media and on any medium, known or unknown to date, without limit of time or territory, and without any form of compensation or prior notice.
- 9.15 Communication with the participants.** The Contest Organizer may send communications or correspondence to participants in connection with this Contest. In addition, at the time of entering the Contest, each participant may accept to receive commercial electronic communications from the Contest Organizer. If he/she accepts, he/she will be able to unsubscribe at any time by using the unsubscribe mechanism included in each of these electronic communications, without this affecting the validity of his/her participation in the Contest.
- 9.16 Personal information.** Personal information collected from participants in connection with this Contest will only be used in accordance with the Contest Organizer's [Privacy Policy](#), for the sole purpose of administering this Contest and the sending of commercial electronic communications by the Contest Organizer, subject to the provisions of the preceding paragraph.
- 9.17 Ownership.** Declaration Forms are the property of the Contest Organizer and will not be returned to participants under any circumstances.
- 9.18 Contest Organizer's decision.** Any decision by the Contest Organizer or its representatives regarding this Contest is final and without appeal.
- 9.19 Paragraph severability.** If any paragraph of this by-law is declared or held by a court of competent jurisdiction to be illegal, unenforceable or invalid, then that paragraph shall be deemed to be invalid, but all other unaffected paragraphs shall be enforced to the fullest extent permitted by law.
- 9.20 Facebook platform.** This Contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments regarding the Contest should be directed to the Contest Organizer and not to Facebook. Facebook and all its affiliates, directors, officers, agents and employees are not responsible for any claims arising out of or in connection with the conduct of this Contest. However, by



participating in this Contest, all participants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Facebook platform and release the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from any liability for any damages they may suffer as a result of using this platform.

9.21 Instagram platform. This Contest is not associated with, managed or sponsored by Instagram. Any questions, complaints or comments regarding the Contest should be directed to the Contest Organizer and not to Instagram. Instagram and all its affiliates, directors, officers, agents and employees are not responsible for any claims arising out of or in connection with the conduct of this Contest. However, by participating in this Contest, all participants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Instagram platform and release the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from any liability for any damages they may suffer as a result of using this platform.

9.22 Language. In the event of a discrepancy between the French and English versions of these rules, if an English version is available, the French version will prevail.