## CONTEST

# "Journey into the heart of nature at the Zoo with Cascades Fluff & Tuff®"

## **Rules of participation**

- The "Journey into the heart of nature at the Zoo with Cascades Fluff & Tuff<sup>®</sup>" contest is held by Cascades Tissue Group, a division of Cascades Canada ULC (the "**Contest Sponsor**" or "**Cascades**"). It takes place exclusively on the Internet from July 10, 2024 at 9:00 a.m. (ET) until July 16, 2024 at 11:59 p.m. (ET) (the "**Contest Period**").
- 2. Eligibility. This contest is open to all residents of the province of Quebec who have reached the age of majority at the time of entering the contest. Excluded are employees, representatives and agents of the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to the Contest Organizer, their advertising and promotional agencies, suppliers of materials and services related to this contest, as well as the members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and all people with whom these employees, representatives and agents reside (regardless of existence of a family tie or not). A valid email address is required to enter the contest.

### **HOW TO PARTICIPATE**

#### No purchase necessary

- 3. Registration
  - **1.1 Participation.** To enter the contest, you must visit the Cascades Fluff & Tuff<sup>®</sup> website at the following address: <u>www.cascadesflufftuff.com</u> (the "**Website**") or use the Cascades Fluff & Tuff<sup>®</sup> sponsored post on Instagram and Facebook, and proceed as follows during the contest period:
    - **3.1.1** You must complete all required fields on the Website entry form by providing:
      - First name\*
      - Last name\*
      - Email address\*
      - Telephone number\*
      - Postal Code\*
    - **3.1.2** Make sure that you have checked the following mandatory boxes to complete your registration, otherwise it will not be valid:

"I confirm that I have read and accepted the contest rules."

"By clicking this box, I agree to the <u>Cascades Privacy Policy</u> regarding the use of personal information."

- **3.1.3** You must click on "Participate". Your registration will then be counted.
- **4. Participation limits.** Entrants must respect the following limits. Failure to do so may result in disqualification:
  - **4.1** Limit of one (1) entry per person;
  - **4.2** Limit of one (1) email address per person, if the entrant has more than one.
- 5. Prizes. A total of two (2) prizes are offered, with a total approximate value of \$343.92 CDN (the "Prize(s)"). Each Prize has an approximate total value of \$171.96 CDN and includes:
  - Four (4) tickets with an approximate value of \$42.99 CDN each, valid for people aged from 13 to 64 and valid for a single day at the Granby Zoo from April 2, 2024 to October 30, 2024.
- 6. **Prizes draw.** On Wednesday, July 17, 2024 at 9:00 a.m. (ET), two (2) entries will be randomly selected from all entries registered during the Contest Period. The draw will take place at the Contest Organizer's offices located at 77, boulevard Marie-Victorin, Candiac, Quebec, J5R 1C2, Canada.
- **7. Odds of Winning.** The odds of an entrant being selected depend on the number of eligible entries received during the Contest Period.
- **8. Awarding of Prizes**. To be declared a winner, any selected entrant must:
  - **8.1** Be reached by email before July 24, 2024 noon (ET) and respond to this communication for confirmation of acceptance of the Prize. In the case of an email notification of a selection followed by a statement that the message could not be delivered, the Contest Organizer has the sole discretion to disqualify the selected entrant(s) and proceed in accordance with paragraph 9 below;
  - **8.2** Complete and sign the declaration and release form (the "**Declaration Form**"), confirming compliance with these Rules and correctly answer the mathematical skill-testing question on the Declaration form. The Declaration form will be sent by email by the Contest Organizer and the

selected entrant must return it to the Contest Organizer in the prescribed manner so that the Contest Organizer receives it within five (5) business days of its receipt by the selected entrant.

- **8.3** On request and in a timely manner, provide a photo identification.
- **9. Non-compliance.** Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the disqualification of the selected entrant. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new draw in accordance with these Rules until a selected entrant for each Prize is declared the winner.
- **10.** Within two (2) business days following receipt of the Declaration form duly completed and signed, the Contest Organizer will contact the winner to explain the terms and conditions for obtaining their prize.

## TERMS AND CONDITIONS

- **11. Verification.** Entries and Declaration Forms are subject to verification by the Contest Organizer. Any entry or Declaration Form that is, as the case may be, incomplete, illegible, mutilated, fraudulent, received or submitted late, including an invalid or noncompliant email address, may be rejected and will not give right to an entry or the Prize, as the case may be.
- **12. Disqualification.** The Contest Organizer reserves the right to disqualify any person or to cancel one or more entries of a person who enters or attempts to enter this contest using methods that do not comply with these Rules or that are unfair to the other entrants (e.g. entries over the permitted limit). Such a person may be reported to the appropriate legal authorities.
- **13. Conduct of the contest.** Any attempt to deliberately damage the Contest webpage and/or any website or site linked to it or to undermine the legitimate conduct of the contest is a violation of civil and criminal laws. In the event of such an attempt, the Contest Organizer reserves the right to disqualify the entrant and seek damages to the fullest extent permitted by law.
- **14. Acceptance of Prizes.** The Prizes must be accepted as described in these Rules and may in no case be transferred in whole or in part to another person, replaced by another prize or exchanged for money, except as provided in the following paragraph.
- **15. Prizes Substitution.** In the event that it is impossible, difficult and/or more expensive for the Contest Organizer to award the Prizes (or any portion thereof) as described in these Rules, the Contest Organizer reserves the right

to award Prizes (or any portion thereof) of similar nature and equal value or, at its sole discretion, the value of the Prizes (or any portion thereof) as indicated in these Rules.

- **16. Prizes Warranty and Prizes Providers.** All participants selected for a Prize acknowledges that the only warranty applicable to the Prize is the standard manufacturer's warranty, if applicable, and that once the Prize is received, all related obligations shall become the responsibility of the suppliers of the products constituting the Prizes.
- 17. Limitation of Liability: Use of Prizes. By entering this contest, any entrant selected for a Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotional agencies, their employees, representatives and agents (the "Released Parties") from any and all liability for any damages that may arise as a result of accepting or using the Prize.
- **18. Website.** The Contest Organizer does not guarantee that access to or use of the Contest Website or any related site will be uninterrupted during the Contest Period or error-free.
- **19.** Limitation of Liability: Conduct of the Contest. The Released Parties disclaim all liability for the malfunction of any computer component, software or communication line, for the loss or absence of network communication or for any faulty, incomplete, incomprehensible or erased transmission by any computer or network and which may limit or prevent any person from participating in the contest. The Released Parties further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software, or by the transmission of any information related to participation in the contest.
- **20. Contest Modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest in the event that an event or any intervention that may alter or influence the administration, security, impartiality or conduct of the contest as provided for in these Rules.
- **21. Termination of Participation in the Contest.** In the event that the computer system is unable to register all the contest entries during the contest Period for any reason whatsoever, or if participation in the contest must be terminated in whole or in part before the end date indicated for in these Rules, the Prizes may be awarded according to the terms and conditions to be determined by the Contest Organizer, at its sole discretion.

- **22. Prizes Limits.** Under no circumstances shall the Contest Organizer be required to award more Prizes than indicated in these Rules or to award a Prize in a matter other than in accordance with these Rules.
- **23.** Limitation of Liability: Participation in the Contest. By entering or attempting to enter this contest, any person releases the Released Parties from any liability for any damages they may incur as a result of their participation or attempt to participate in the contest.
- **24. Authorization.** By entering this contest, any entrant selected for a Prize authorizes the Contest Organizer and its representatives to use, if required, their name, province and city of residence, photograph, likeness, voice and/or statement regarding the Prizes for advertising purposes, without any form of compensation.
- **25. Communication with Entrants.** The Contest Organizer may send communications or correspondence to the entrants in relation to this contest. In addition, when registering for the contest, each entrant may agree to receive commercial electronic communications from Cascades. If they agree, they will be able to unsubscribe at any time by using the unsubscribe mechanism included in each of these electronic communications without this affecting the validity of their participation in the contest.
- **26. Personal Information.** The personal information collected about entrants in this contest will only be used in accordance with the Contest Organizer's Privacy Policy, for the sole purpose of administering this contest and sending commercial electronic communications by the Contest Organizer, subject to what is provided for in the previous paragraph.
- **27. Property.** The Declaration Forms are the property of the Contest Organizer and shall not be returned to entrants under any circumstances.
- **28. Decision by the Contest Organizer.** Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal.
- **29. Unenforceability.** If any section of these Rules is declared or deemed to be illegal, unenforceable or invalid by competent court, then that section shall be considered invalid, but all unaffected section will be applied within the limits of the law.
- **30. Facebook platform.** This contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments regarding the contest should be submitted to the Contest Organizer and not to Facebook. Facebook and its affiliates, directors, executives, agents and employees will

not be held liable for any claims resulting from or related to the organization of the contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements, other policies and/or guidelines governing the Facebook platform and releases the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from all liability for any damages the entrant may incur through the use of this platform.

- **31. Instagram Platform.** This contest is not associated with, managed or sponsored by Instagram. Any questions, complaints or comments regarding the contest should be submitted to the Contest Organizer and not to Instagram. Instagram and its affiliates, directors, executives, agents and employees will not be held liable for any claims resulting from or related to the organization of the contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements, other policies and/or guidelines governing the Instagram platform and releases the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, employees, agents and representatives from all liability for any damages the entrant may incur through the use of this platform.
- **32.** Language. In the event of any discrepancy between the English and the French versions of these Rules, if the English version is available, the French version shall prevail.