

CONTEST "It's in our nature"

Participation rules

1. The "It's in our nature with Cascades Fluff & Tuff®" contest is held by Cascades Tissue Group, a division of Cascades Canada ULC (the "**Contest Organizer**" or "**Cascades**"). It runs on the Internet from February 29, 9 a.m. (ET) to May 2, 2024 11:59 p.m. (ET) (the "**Contest Period**").
2. **Eligibility.** This contest is open to all residents of the province of Quebec who have reached the age of majority at the time of entry. Employees, representatives and agents of the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to the Contest Organizer, their advertising and promotional agencies, participating stores, suppliers of materials and services related to this Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and all persons with whom such employees, representatives and agents are domiciled (regardless of the existence of a family relationship or not) are excluded. An e-mail account is required to enter the contest.

HOW TO PARTICIPATE

No purchase necessary

3. Registration

- 3.1 Participation.** To enter the contest, you must visit the Cascades Fluff & Tuff® website at www.cascadesfuluftuff.com (the "**Website**") or use the Cascades Fluff & Tuff® sponsored post on Facebook or Instagram and proceed as follows during the contest period:

- 3.1.1** You must complete all required fields of the registration form on the website by providing:

- First name*
- Last Name*
- E-mail address*
- Phone number*
- Postal code*

- 3.1.2** After reading the contest rules, be sure to check the following mandatory box to complete your entry, otherwise it will not be valid:

"I confirm that I have read and accept the contest rules"

- You must confirm that you are not a robot by checking the appropriate box.

- 3.1.3** You must click on "Participate". Your entry will then be counted.

4. Limits. Participants must respect the following limits, failing which they may be disqualified:

4.1 Limit of one (1) entry per person;

4.2 Limit of one (1) e-mail address per person, if the person has more than one e-mail address.

5. Prizes. There are a total of three (3) Prizes available to be won, with a total approximate value of \$4,102.50 CDN (the "**Prizes**"). Each Prize has a total approximate value of CAN\$1,367.50 and includes:

- One (1) year of Cascades Fluff & Tuff® products worth approximately \$517.50 CDN in the form of coupons;
- One (1) Hydro-Québec Hilo starter kit with purchase credits, approximate value \$350 CDN;
- One (1) BMR gift card valued at CAN\$250;
- One (1) Attitude gift card valued at CAN\$250.

All prizes will be accompanied by a guide of tips and recommendations for purchasing BMR products for a more nature-friendly home.

6. Conditions and restrictions applicable to the Prizes. The Contest Organizer shall not be liable for any claims, losses, damages, costs or expenses that may arise from any accident, injury or death, or any other damage that may occur in connection with participation in the Contest and/or use of the Prize.

7. Prize Draw. On May 6, 2024, at 9 a.m. (ET), three (3) entries will be randomly selected from all entries received during the Contest Period. The draw will take place at the offices of CRI Agence, located at 85 Rue Saint-Paul Ouest, Montreal, Quebec, H2Y 3V4, Canada.

8. Chances of winning. The odds of an entrant being selected depend on the number of entries received during the Contest Period.

9. Awarding of Prizes. In order to be declared a winner, any selected participant must :

9.1. Be reached by e-mail before May 13, 2024 noon (ET) and respond to this communication as confirmation of acceptance of the Prize. In the event of an e-mail notification of selection followed by a statement to the effect that the message could not be delivered, the Contest Organizer has sole discretion to disqualify the selected entrant(s) and proceed in accordance with paragraph 10 below;

9.2. Complete and sign the Declaration and Release of Liability Form (the "**Declaration Form**") to the effect that he/she has complied with all the conditions set out in these Contest Rules and correctly answered the mathematical skill-testing question included on the Declaration Form. The Declaration Form will be sent by e-mail by the Contest Organizer and the selected entrant must return it to the Contest

Organizer by replying to this communication according to the instructions given by the Contest Organizer so that it is received within five (5) business days of its receipt;

9.3. On request and at the appropriate time, provide photo identification.

- 10.** Failure to comply with any of the conditions mentioned in these rules or to accept the Prize will result in disqualification of the selected entrant. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new selection in accordance with these rules until a selected entrant for each Prize is declared a winner.
- 11.** Within two (2) business days of receiving the duly completed and signed declaration form, the Contest Organizer will contact the winner to explain how to take possession of the prize.

CONDITIONS GÉNÉRALES

- 12. Verification.** Entries and Declaration Forms are subject to verification by the Contest Organizer. Any entry or declaration form that is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or transmitted late, includes an invalid e-mail address or telephone number or is otherwise noncompliant, may be rejected and will not entitle the entrant to an entry or to the Prize, as the case may be.
- 13. Disqualification.** The Contest Organizer reserves the right to disqualify a person or cancel one or more entries from a person who participates or attempts to participate using a means that is contrary to these rules or that is unfair to the other participants (e.g. entries beyond the permitted limit). This person could be handed over to the competent legal authorities.
- 14. Conduct of the contest.** Any attempt to deliberately damage the Contest Web page and/or any Web site or site linked to it, or to sabotage the legitimate operation of the Contest, constitutes a violation of civil and criminal laws. Should such attempts be made, the Contest Organizer reserves the right to reject the entrant's entries and to seek remedies under the law.
- 15. Acceptance of Prizes.** The Prizes must be accepted as described in these Contest Rules and may in no event be transferred in whole or in part to another person, except with respect to Hydro-Québec's Hilo starter kit in the event that the winner's home is not eligible. To check your home's eligibility for HILO services, please visit the following link: <https://www.hiloenergie.com/fr-ca/devenir-client/interet/>. Prizes may not be substituted for another prize or exchanged for cash, except as provided in the following paragraph..
- 16. Substitution of Prizes.** In the event that it is impossible, difficult and/or more costly for the Contest Organizer to award the Prizes (or a portion thereof) as described in these Contest Rules, it reserves the right to award Prizes (or a portion thereof) of the same nature and equivalent value or, at its sole discretion, the monetary value of the Prizes (or a portion thereof) as indicated in these Contest Rules.

- 17. Prize Warranty and Prize Providers.** Any entrant selected for a Prize acknowledges that the only warranty applicable to the Prize is the usual manufacturer's warranty, if applicable, and that upon award of the Prize, the obligations related thereto become the responsibility of the suppliers of the products and services comprising the Prize.
- 18. Limitation of liability: use of Prize.** By participating in this Contest, each entrant selected for a Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, participating stores, their respective employees, representatives and agents (the "**Beneficiaries**") from any and all damages, losses, claims, expenses, costs and liability that the entrant may incur or suffer as a result of my participation or attempted participation in the Contest and acceptance or use of the Prize, for any damages, losses, claims, expenses, costs and liability that the entrant may incur or suffer as a result of participating or attempting to participate in the Contest and accepting or using the Prize, without limiting the generality of the foregoing, including but not limited to any allergic reaction that the entrant may suffer as a result of accepting or using the Prize.
- 19. Functioning of the Contest Web page.** The Contest Organizer in no way guarantees that the Contest Web page or any Web site or site linked to it will be accessible or functional without interruption during the Contest Period or that it will be free of errors.
- 20. Limitation of liability: operation of the contest.** The Beneficiaries shall not be liable for the malfunction of any computer component, software or communication line, for the loss or absence of network communication or for any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and that may limit or prevent any person from participating in the Contest. The beneficiaries also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or any software or by the transmission of any information related to participation in the contest.
- 21. Contest modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this Contest in the event of an event or any human intervention that could alter or influence the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules.
- 22. Termination of contest participation.** In the event that the computer system is unable to register all entries, for any reason whatsoever, or if participation in the Contest is terminated in whole or in part before the end date set out in these Contest Rules, the Prizes may be awarded in accordance with the terms and conditions to be determined by the Contest Organizer, at its sole discretion.
- 23. Prize limits.** In no event shall the Contest Organizer be required to award more prizes or award a prize other than in accordance with these rules.
- 24. Limitation of liability: participation in the contest.** By participating or attempting to participate in this contest, all persons release the beneficiaries from all liability for any

damages they may suffer as a result of their participation or attempt to participate in the contest.

- 25. Authorization.** By participating in this contest, any entrant selected for a Prize authorizes the Contest Organizer and its representatives to use, if required, his/her name, province and city of residence, photograph, image, voice and/or statement relating to the Prize for publicity purposes, at Cascades' sole and exclusive discretion, in any media and on any support, known or unknown to date, without limit of time or territory, and without any form of compensation or notice.
- 26. Communication with entrants.** The Contest Organizer may send communications or correspondence to entrants in connection with this Contest. In addition, at the time of entering the Contest, each entrant may agree to receive commercial electronic communications from Cascades. If he/she accepts, he/she will be able to unsubscribe at any time by using the unsubscribe mechanism included in each of these electronic communications without this affecting the validity of his/her participation in the contest.
- 27. Personal information.** Personal information collected from entrants in connection with this Contest will only be used in accordance with the Contest Organizer's Privacy Policy, for the sole purpose of administering this Contest and the sending of commercial electronic communications by the Contest Organizer, subject to the provisions of the preceding paragraph.
- 28. Ownership.** Declaration forms are the property of the Contest Organizer and will not be returned to participants under any circumstances.
- 29. Contest Organizer's decision.** Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal.
- 30. Severability of paragraphs.** If any paragraph of this by-law is declared or held by a court of competent jurisdiction to be illegal, unenforceable or invalid, then such paragraph shall be deemed to be invalid, but all other unaffected paragraphs shall be enforced to the fullest extent permitted by law.
- 31. Facebook Platform.** This Contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments regarding the Contest must be submitted to the Contest Organizer and not to Facebook. Facebook and all of its affiliates, directors, officers, agents and employees are not responsible for any claims arising out of or in connection with the organization of this contest. However, by participating in this contest, all entrants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Facebook platform and release the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from any liability for any damages they may suffer as a result of using this platform.
- 32. Instagram Platform.** This Contest is not associated with, operated or sponsored by Instagram. Any questions, complaints or comments regarding the Contest must be

submitted to the Contest Organizer and not to Instagram. Instagram and all of its affiliates, directors, officers, agents and employees are not responsible for any claims arising from, or in connection with, the organization of this contest. However, by participating in this contest, all participants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Instagram platform and release the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from any liability for any damages they may suffer as a result of using this platform.

- 33. Language.** In the event of any discrepancy between the French and English versions of these rules, in the event that an English version is available, the French version shall prevail.