

CONTEST
"A day at the ZOO with Cascades Fluff & Tuff®".

Rules of participation

- 1.** The "A Day at the ZOO with Cascades Fluff & Tuff®" contest is being held by Cascades Tissue Group, a division of Cascades Canada ULC (the "**Contest Sponsor**" or "**Cascades**"). It runs exclusively on the Internet from August 1, 2022, at 10:00 a.m. ET to August 7, 2022, at 11:59 p.m. ET (the "**Contest Period**").
- 2. Eligibility.** This contest is open to any person residing in the province of Quebec who has reached the age of majority at the time of entry. Employees, representatives and agents of the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to the Contest Organizer, their advertising and promotional agencies, suppliers of materials and services related to this Contest, as well as members of their immediate families (brothers, sisters, children, father, mother), their legal or common-law spouses and all persons with whom these employees, representatives and agents reside (regardless of whether or not there is a family relationship) are excluded. An email account is required to enter the contest.

HOW TO PARTICIPATE

No purchase necessary

3. Registration

- 3.1** To enter the Contest, you must visit the Cascades Fluff & Tuff® website at www.cascadesflufftuff.com (the "**Website**") or use the Cascades Fluff & Tuff® sponsored post on Facebook or Instagram and proceed as follows during the Contest Period:

- 3.1.1** You must complete all required fields of the registration form on the website by providing:

- First name*
- Last Name*
- Email address*
- Phone number*
- Postal Code*

- 3.1.2** Be sure to check the following mandatory box to complete your entry or it will not be valid:

I confirm that I have read and agree to the contest rules."

- You must validate that you are not a robot by checking the box to that effect.

3.1.3 You must click on "Participate". Your registration will then be counted.

4. Limits. Participants must respect the following limits or they may be disqualified:

4.1 Limit of one (1) entry per person;

4.2 Limit of one (1) email address per person, if the person has more than one.

5. Prizes. There are a total of two (2) Prizes available to be won, with a total approximate value of \$399.92 CDN (the "Prize(s)"). Each Prize has a total approximate value of \$199.96 and includes:

- Four (4) L-P 1-day tickets (13 to 64 years old) for the Granby Zoo valid from April 02, 2022 to October 30, 2022 with an approximate value of \$49.99 each.

6. Prize Drawing. On Monday, August 8, 2022 at 12:00 p.m. (ET), two (2) entries will be randomly selected from all entries received during the Contest Period. The draw will take place at the Contest Organizer's head office located at 77, boulevard Marie-Victorin, Candiac, Quebec, J5R 1C2, Canada.

7. Odds of winning. The odds of an entrant being selected depend on the number of entries received during the Contest Period.

8. Awarding of Prizes. In order to be declared a winner, any selected entrant must:

7.1 Be contacted by email by August 10, 2022 noon (ET) and respond to such communication to confirm acceptance of the Prize. In the event of an email notification of a selection followed by a statement that the message could not be delivered, the Contest Organizer has the sole discretion to disqualify the selected entrant(s) and proceed in accordance with paragraph 9 below;

7.2 Complete and sign the Declaration and Release Form (the "Declaration Form"), stating that he/she has complied with all of the conditions set out in these Contest Rules and correctly answer the mathematical skill-testing question included on the Declaration Form. The Declaration Form will be sent by email by the Contest Organizer and the selected entrant must return it to the Contest Organizer in the prescribed manner in order to receive it within five (5) business days of its receipt;

7.3 Upon request and in a timely manner, provide photo identification.

8. Failure to comply with any of the conditions mentioned in these rules or to accept his/her Prize will result in disqualification of the selected entrant. In such event, the Contest Organizer may, at its sole discretion, cancel the Prize or make a new selection in accordance with these rules until one selected entrant for each Prize is declared a winner.

9. Within two (2) business days following receipt of the duly completed and signed declaration form, the Contest Organizer will contact the winner to explain the procedures for obtaining the prize.

GENERAL CONDITIONS

- 11. Verification.** Entries and Declaration Forms are subject to verification by the Contest Organizer. Any entry or declaration form that is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or transmitted late, includes an invalid e-mail address or is otherwise noncompliant, may be rejected and will not entitle the entrant to an entry or the Prize, as the case may be.
- 12. Disqualification.** The Contest Organizer reserves the right to disqualify a person or to cancel one or more entries from a person if he/she participates or attempts to participate using a means that is contrary to these rules or that is unfair to the other participants (e.g. entries beyond the permitted limit). Such person may be subject to prosecution by appropriate legal authorities.
- 13. Conduct of the Contest.** Any attempt to deliberately damage the Contest Web page and/or any Web site or site linked to it or to sabotage the legitimate operation of the Contest is a violation of civil and criminal laws. Should such attempts be made, the Contest Organizer reserves the right to reject the entrant's entries and to seek remedies under the law.
- 14. Acceptance of Prizes.** Prizes must be accepted as described in these rules and may not be transferred in whole or in part to another person, substituted for another prize or redeemed for cash, except as provided in the following paragraph.
- 15. Substitution of Prizes.** In the event that it is impossible, difficult and/or more costly for the Contest Organizer to award the Prizes (or a portion of the Prizes) as described in these rules, it reserves the right to award Prizes (or a portion of the Prizes) of the same nature and equivalent value or, at its sole discretion, the monetary value of the Prizes (or a portion of the Prizes) as indicated in these rules.
- 16. Prize Warranty and Prize Providers.** Each entrant selected for a Prize acknowledges that the only warranty applicable to the Prize is the standard manufacturer's warranty, if any, and that upon awarding of the Prize, the obligations related to the Prize become the responsibility of the suppliers of the products comprising the Prize.
- 17. Limitation of liability: use of Prize.** By participating in this Contest, any entrant selected for a Prize releases the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, representatives and agents (the "Recipients") from any and all liability for any damages that he/she may suffer as a result of accepting or using his/her Prize.
- 18. Operation of the Contest Web page.** The Contest Organizer does not guarantee in any way that the Contest Web page or any Web site or site linked to it will be accessible or functional without interruption during the Contest Period or that it will be free of any error.

- 19. Limitation of Liability: Operation of the Contest.** The beneficiaries shall not be held liable for the malfunctioning of any computer component, software or communication line, for the loss or absence of network communication or for any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and that may limit or prevent any person from participating in the Contest. The beneficiaries are also released from any responsibility for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or any software or by the transmission of any information related to the participation in the contest.
- 20. Changes to the Contest.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this Contest in the event that an event or any human intervention occurs that could alter or influence the administration, security, impartiality or conduct of the Contest as provided for in these Contest Rules, subject to the approval of the Régie des alcools des courses et des jeux du Québec, if required.
- 21. Termination of participation in the Contest.** In the event that the computer system is unable to register all entries, for any reason whatsoever, or if participation in the Contest is terminated in whole or in part before the end date provided for in these Contest Rules, the awarding of the Prizes may be made in accordance with the terms and conditions to be determined by the Contest Organizer, at its sole discretion.
- 22. Prize limits.** In no event shall the Contest Organizer be required to award more prizes or award a prize other than in accordance with these rules.
- 23. Limitation of liability: participation in the Contest.** By participating or attempting to participate in this Contest, each person releases the beneficiaries from any liability for any damage that he or she may suffer as a result of participating or attempting to participate in the Contest.
- 24. Authorization.** By participating in this contest, any entrant selected for a Prize authorizes the Contest Organizer and its representatives to use, if required, his/her name, province and city of residence, photograph, image, voice and/or statement relating to the Prize for publicity purposes, without any form of compensation.
- 25. Communication with entrants.** The Contest Organizer may send communications or correspondence to participants in connection with this Contest. In addition, when registering for the contest, each participant may agree to receive commercial electronic communications from Cascades. If he/she agrees, he/she may unsubscribe at any time by using the unsubscribe mechanism included in each of these electronic communications without affecting the validity of his/her participation in the contest.
- 26. Personal Information.** Personal information collected from entrants in connection with this Contest will only be used in accordance with the Contest Organizer's Privacy Policy, for the sole purpose of administering this Contest and for the sending of commercial electronic communications by the Contest Organizer, subject to the preceding paragraph.

- 27. Ownership.** Declaration forms are the property of the Contest Organizer and will not be returned to participants under any circumstances.
- 28. Decision of the Contest Organizer.** Any decision of the Contest Organizer or its representatives regarding this contest is final and without appeal, subject to any decision of the Régie des alcools, des courses et des jeux du Québec, in relation to any matter under its jurisdiction.
- 29. Dispute.** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of the Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 30. Severability of Subsections.** If any subsection of this bylaw is declared or held by a court of competent jurisdiction to be illegal, unenforceable or invalid, then that subsection shall be deemed to be invalid, but all other subsections not affected shall be enforced to the fullest extent permitted by law.
- 31. Facebook Platform.** This Contest is not associated with, operated or sponsored by Facebook. Any questions, complaints or comments regarding the Contest should be directed to the Contest Sponsor and not to Facebook. Facebook and all of its affiliates, directors, officers, agents and employees are not responsible for any claims arising out of or in connection with the conduct of this contest. However, by entering this contest, each entrant agrees to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Facebook platform and releases the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives from any and all liability for any damages that he/she may suffer as a result of the use of this platform.
- 32. Instagram Platform.** This Contest is not associated with, run or sponsored by Instagram. Any questions, complaints or comments regarding the Contest should be submitted to Contest Organizer and not to Instagram. Instagram and all of its affiliates, directors, officers, agents and employees are not responsible for any claims arising out of, or in connection with, the running of this contest. However, by entering this contest, each entrant agrees to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Instagram platform and releases the Contest Organizer, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, employees, agents and representatives from any and all liability for any damages they may suffer as a result of using this platform.
- 33. Language.** In the event of a discrepancy between the French and English versions of these rules, in the event that an English version is available, the French version shall prevail.