

"Recharge in Style With Cascades Fluff & Tuff®" CONTEST

Rules

- 1.** The "Recharge in Style With Cascades Fluff & Tuff®" contest is being held by Cascades Tissue Group, a division of Cascades Canada ULC (the "**Contest Organizer**" or "**Cascades**"). It takes place in participating stores in Québec from February 24, 2022 to April 6, 2022 during the participating stores' business hours (the "**Contest Period**").
- 2. Eligibility.** This contest is open to anyone residing in the province of Quebec who has reached the age of majority at the time of entering the contest. Employees, agents and representatives of the Contest Organizer or any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotion agencies, participating stores, suppliers of materials or services related to the contest, as well as members of their immediate families (brothers, sisters, children, mother, father), their legal or common-law spouse and any individuals with whom these employees, representatives and agents are domiciled, are not eligible to participate in the contest. An email account is required to participate in the contest.

HOW TO ENTER

No purchase necessary

3. Entry

3.1 Participation with purchase. To enter the contest, purchase one (1) Cascades Fluff & Tuff® product. You must photograph your receipt and upload a photo clearly showing the date of purchase and the Cascades Fluff & Tuff® product to our contest page at: www.cascadesflufftuff.com (the "**Website**") or use the Cascades Fluff & Tuff® sponsored post on Facebook or Instagram or web banners and proceed as follows during the Contest Period:

3.1.1 You must complete all the required fields on the contest entry form on the Website, providing your:

- First name*
- Last name*
- Email address*
- Telephone number*
- Postal code*
- Photo of the receipt including a CascadesFluff & Tuff® product

3.1.2 Make sure you have checked the following mandatory box to complete your contest entry, otherwise, it will not be valid:

"I have read and accept all the contest rules."

- Confirm that you are not a robot by checking the appropriate box.

3.1.3 You must click "Enter." Your entry will then be recorded.

3.2 Participation without purchase. To enter without a purchase, simply go to the Website, follow the procedure mentioned in paragraphs 3.1.1 (omitting the photo of the receipt) and 3.1.2 and write, in the section of the form for that purpose, a text of at least fifty (50) words, original, explaining why you would like to win the prize.

4. Participation limits. Entrants must respect the following limits. Failure to do so may result in disqualification:

4.1 One (1) entry per person;

4.2 One (1) entry per person and per email address if entrant has more than one email address.

5. Prizes. There are a total of two (2) prizes to be won with a total approximate value of CDN \$7,000 (the "**Prize(s)**"). Each Prize has a total approximate value of \$3,500 and includes:

- One (1) gift certificate for a stay at Le Germain du Québec hotel valued at approximately CDN \$3,500. Not redeemable for cash.

6. Prize conditions

6.1. The gift certificate may be used on the dates desired by the winner, subject to the availabilities and exclusions applicable by the Le Germain du Québec hotel. The use of the gift certificate will be subject to the usual conditions imposed by the issuer. The gift certificate can be used over the number of stays desired by the winner until the balance of the certificate has been exhausted.

6.2. The Contest Organizer shall not be held liable for claims, losses, damages, costs or expenses that may arise from any accident, injury or death, or for any other damage that might arise as a result of participating in this contest.

6.3. The Contest Organizer shall not be held liable in the event of the loss, theft or unauthorized use of the gift certificate.

7. Draw. Draw will be held on April 12, 2022, at 9:00 a.m. (ET), two (2) entries will be randomly selected from all of the entries made during the Contest Period. The draw will take place at the head office of CRI Agence, located at 85 St-Paul Street West, Montréal, Québec, H2Y 3V4, Canada.

8. Odds of winning. The odds of winning depend on the number of eligible entries received.

9. Awarding of Prize. To be declared a winner, the selected entrant must:

- 9.1. Be reached by email before April 19, 2022 at noon (ET) and respond to this communication to confirm acceptance of the Prize. If the Prize email notification is returned undeliverable, the Contest Organizer may, at its sole discretion, disqualify the selected entrant(s) and proceed according to paragraph 10 below;
- 9.2. Complete and sign the declaration and release form (the "**Declaration**"), confirming compliance with all of the conditions specified in these Rules, and correctly answer the skill-testing mathematical question on the Declaration. The selected entrant will be sent the Declaration by the Contest Organizer, or its advertising agency, via email and must return it in the prescribed manner so that the Contest Organizer receives the completed Declaration within three (3) business days of its receipt by the selected entrant;
- 9.3. On request and in a timely fashion, produce one piece of photo identification.
10. Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the selected entrant being disqualified. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new draw in accordance with these Rules until a selected entrant is declared a winner.
11. Within ten (10) business days of receipt of the duly completed and signed Declaration, the Contest Organizer's advertising agency will contact and inform the winner of the details and method by which the Prize can be claimed.

GENERAL CONDITIONS

11. **Verification.** Entries and Declarations are subject to verification by the Contest Organizer. Any entry or Declaration that is, as the case may be, incomplete, illegible, mutilated, fraudulent, or received or submitted late, or that contains an invalid email address or is otherwise noncompliant, may be rejected and will not entitle the entrant to an entry or to a Prize, as the case may be.
12. **Disqualification.** The Contest Organizer reserves the right to disqualify any person or to cancel one or more entries of a person who enters or tries to enter this contest using methods that do not comply with these Rules or that are unfair to other entrants (e.g. entries sent after the deadline). Such a person may be reported to the appropriate legal authorities.
13. **Conduct of the contest.** Any attempt to undermine the legitimate conduct of the contest is a violation of civil and criminal laws. In the event of such an attempt, the Contest Organizer reserves the right to disqualify the entrant and seek damages to the fullest extent permitted by law.
14. **Acceptance of Prize.** The Prize must be accepted as described in these Rules and may not be transferred, in whole or in part, to another person, replaced by another prize or exchanged for cash, except at the discretion of the Contest Organizer.

- 15. Prize warranty and Prize suppliers.** The entrant selected for the Prize acknowledges that, once the Prize is received, all related obligations become the responsibility of the suppliers of the services and products constituting the Prize.
- 16. Limitation of liability: Use of the Prize.** By entering this contest, the entrant selected for the Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotion agencies, the participating stores, and their employees, agents and representatives (the "**Released Parties**") from and against any damage that may arise out of acceptance or use of the Prize.
- 17. Limitation of liability: Conduct of the contest.** The Released Parties disclaim all liability for any of the following that may limit or prevent any person from entering the contest: malfunction of any computer component, software or communication line, the loss or absence of a communication network, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software, or by the transmission of any information related to participation in the contest.
- 18. Contest modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest should human intervention or an event take place that could interfere or affect the proper administration, security, impartiality or conduct of the contest as provided by these Rules, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required.
- 19. Termination of participation in the contest.** In the event that the computer system is unable to register all the contest entries during the Contest Period for any reason whatsoever, or if contest participation must be terminated in whole or in part before the date indicated in these Rules, the Prize may be awarded according to terms and conditions to be determined by the Contest Organizer, at its sole discretion.
- 20. Prize limit.** Under no circumstances shall the Contest Organizer be required to award more Prizes than indicated in these Rules or to award a Prize in a manner other than that stipulated herein.
- 21. Limitation of liability: Participation in the contest.** Persons who enter or try to enter this contest release the Released Parties from any liability or damage they may incur as a result of their participation or attempt to participate in the contest.
- 22. Authorization.** By entering this contest, the entrant selected for the Prize authorizes the Contest Organizer, the participating stores, and their representatives to use, if required, his/her name, province and city of residence, photo, likeness, voice and/or statement regarding the Prize, for publicity purposes, without compensation.
- 23. Communication with entrants.** The Contest Organizer may send communications or correspondence to the entrants in relation to this contest. Furthermore, by entering the

contest, each of the entrants must confirm that they agree to receive commercial electronic communications from Cascades. The entrants can unsubscribe at any time using the unsubscribe mechanism included in each electronic message without affecting the validity of their contest entry.

- 24. Personal information.** The personal information collected about the contest entrants will be used solely to administer the contest and to send commercial communications and correspondence from the Contest Organizer, except as provided in the preceding paragraph.
- 25. Property.** The Declarations are the property of the Contest Organizer and shall not under any circumstances be returned to entrants.
- 26. Decision by the Contest Organizer.** Subject to any decision of the *Régie des alcools, des courses et des jeux du Québec*, in connection with any matter under its jurisdiction, any decision by the Contest Organizer or its representatives pertaining to this contest is final and without appeal.
- 27. Disputes.** For residents of Québec, any dispute respecting the organization or conduct of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute respecting the awarding of a Prize may be submitted to the *Régie* solely for the purpose of helping the parties reach a settlement.
- 28. Unenforceability.** If a paragraph of these Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that paragraph shall be considered invalid, but all other unaffected paragraphs shall be applied within the limits of the law.
- 29. Facebook platform.** This contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments related to the contest must be submitted to the Contest Organizer, not Facebook. Facebook and its subsidiaries, directors, executives, agents and employees shall not be held liable for any claims resulting from or related to the organization of this contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements and other policies and/or guidelines governing the Facebook platform, and releases the Contest Organizer, any company, trust or other legal entity controlled by or related to the foregoing, their respective advertising or promotion agencies, their respective employees, agents or representatives from any liability or damage that said entrant may incur through the use of this platform.
- 30. Instagram platform.** This contest is not associated with, managed or sponsored by Instagram. Any questions, complaints or comments related to the contest must be submitted to the Contest Organizer, not Instagram. Instagram and its subsidiaries, directors, executives, agents and employees shall not be held liable for any claims resulting from or related to the organization of the contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements and other policies and/or guidelines governing the Instagram platform, and releases the Contest Organizer, any company, trust or other legal entity controlled by or related to the foregoing, their respective advertising or promotion agencies, their respective

employees, agents or representatives from any liability or damage that said entrant may incur through the use of this platform.

31. Language. In the event of a discrepancy between the French and the English versions of these Rules, the French version shall prevail.