

“A sky full of balloons thanks to Cascades Fluff & Tuff™” CONTEST

Rules

- 1.** The “A sky full of balloons thanks to Cascades Fluff & Tuff™” contest is held by Cascades Tissue Group, a division of Cascades Canada ULC (the “**Contest Organizer**”). The contest will take place online from July 26th, 2018, at 9:00 a.m. to August 2nd, 2018, at 9 a.m. Eastern Time (the “**Contest Period**”).
- 2. Eligibility.** This contest is open to residents of Quebec, who have reached the age of majority in their province of residence at the time of entry. Employees, agents and representatives of the Contest Organizer, of any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotion agencies, suppliers of materials or services related to this contest, as well as members of their immediate families (brothers, sisters, children, mother, father), their legal or common-law spouse and any individuals with whom these employees, representatives and agents are domiciled, are not eligible to participate in the contest. An email account is required to participate in the contest.

HOW TO ENTER

No purchase necessary

3. Registration.

- 3.1** To enter the contest, you must visit [Cascades Fluff & Tuff™ website](#) (the “**Website**”) and follow the instructions within the Contest Period:
 - 3.1.1** You must complete all the required fields on the contest entry form on the Website:
 - First Name*
 - Last Name*
 - Email address*
 - Postal Code*
 - 3.1.2** Make sure that you have checked the three mandatory boxes to complete your contest entry; otherwise, it will not be valid.
 - You must confirm that you have read and accept all of the Contest Rules, by checking the appropriate box;
 - You must agree to receive electronic communications from Cascades, including offers, coupons, contests, press releases, surveys, and VIP news by checking the appropriate box. Unsubscribing will not affect your chances of winning. To unsubscribe, you must click the “Unsubscribe” link at the bottom of the email sent by Cascades Fluff & Tuff™.

- Confirm that you are not a robot by checking the appropriate box.

3.1.3 You must click "Enter". Your registration will then be recorded.

4. Participation limits. Entrants must respect the following limits. Failure to do so may result in disqualification:

4.1 One (1) entry per email address;

4.2 One (1) entry per person and per email address if entrant has more than one email address.

5. Prizes. Three (3) prizes (**the "Prizes"**) are being offered, with a total value of approximately \$1,100:

1st prize:

- One (1) evening hot air balloon excursion for two (2) people on Saturday, August 11 only, with a total value of \$440;
- Two (2) one-day passes to the 2018 International Balloon Festival of Saint-Jean-sur-Richelieu, including VIP parking, for a total value of \$118;
- Three (3) complimentary one-day tickets to the 2018 International Balloon Festival of Saint-Jean-sur-Richelieu, for a total value of \$105;
- One (1) Cascades Fluff™ plush toy valued at \$10.95;
- One (1) Cascades Tuff® plush toy valued at \$10.95;

2nd and 3rd prizes, each consisting of:

- Two (2) one-day passes to the 2018 International Balloon Festival of Saint-Jean-sur-Richelieu 2018, including VIP parking, for a total value of \$118;
- Three (3) complimentary one-day tickets to the 2018 International Balloon Festival of Saint-Jean-sur-Richelieu valued at \$105;

6. Prize conditions.

The following terms and conditions apply to 1st prize:

6.1 The winner of 1st prize and his or her guest must be available on August 11, 2018, between 5 p.m. and 9 p.m. to make the flight, which has been reserved beforehand and will be void unless taken on the evening of Saturday, August 11, 2018.

6.2 The flight may be cancelled in the event of inclement weather. Another date must be submitted during the festival and the hot air balloon could be postponed. Only a postponement shall be accepted. If the winner and his or her guest cannot set another date with festival officials, no postponement to a date outside the festival schedule shall be allowed. Regardless of the weather, the winner and his or her guest must present themselves at the passenger booth on August 11 at 5 p.m. for their flight, failing which they will forfeit the flight.

6.3 The winner of the flight and his or her guest must be in good health and physically able to climb into the basket on their own. Flights are not recommended for people with back pain or cardiac issues. Persons under 4 feet (1.2 metres) tall and pregnant women are not eligible for a flight in collaboration with the Balloon Festival for safety reasons; passengers under the influence of drugs or alcohol will be prohibited from flying. If the winner and his or her guest are not in the requisite physical condition, their flight will not be refunded.

The following terms and conditions apply to the 2nd and 3rd prizes:

6.4 The two other winners and their guests must use their tickets during the 2018 International Balloon Festival of Saint-Jean-sur Richelieu, i.e. between Saturday, August 11, 2018 and Sunday, August 19, 2018. Winners and guests who are not available during this period will receive no other form of compensation for their tickets.

6.5 The Prize is subject to all other applicable restrictions and conditions which may be communicated to the winner by the Contest Organizer

6.6 The Prize must be accepted as it is described in these rules. It may not be transferred to another person, replaced by another prize or exchanged, in whole or in part, for its value in cash.

7. Draw. On August 2, 2018, at 12:00 p.m., three (3) entries will be randomly selected from all the entries received during the Contest Period. The draw will take place at the offices of the advertising agency designated by the Contest Organizer, located at 75 Queen St., Suite 1400, Montreal, H3C 2N6, Canada.

8. Odds of winning. The odds of winning depend on the number of eligible entries received.

9. Prize claim. To be declared a winner, the selected entrant must:

9.1 Winners must be reachable by email or private Facebook message and reply to the email or message prior to August 6 at 12 p.m., E.T., to provide their contact information (name, complete mailing address, email address, telephone number). If the email prize notification is returned non-deliverable, the Contest Organizer may, at its sole discretion, disqualify the selected entrant;

9.2 Complete and sign the declaration and release form (the "**Declaration**") confirming compliance with these Rules and correctly answer the mathematical skill testing question on the declaration form. The selected entrant will receive the Declaration from the Contest Organizer via email and must return it in the prescribed manner so that the Contest Organizer receives the completed Declaration within two (2) business days of its receipt by the selected entrant;

9.3 On request and in a timely fashion, produce one piece of photo identification.

10. Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the selected entrant being disqualified. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new draw in accordance with these Rules until a selected entrant is declared a winner.
11. Within one (1) business day following receipt of the duly completed and signed Declaration, the Contest Organizer will deliver the Prize by mail or inform the winner of how to claim the Prize.

GENERAL CONDITIONS

12. **Verification.** Entries and Declarations are subject to verification by the Contest Organizer. Any entry or Declaration that is, as the case may be, incomplete, illegible, mutilated, fraudulent, received or submitted late or contains an invalid email address or is otherwise noncompliant, shall be rejected and will not entitle the entrant to an entry or to a Prize, as the case may be.
13. **Disqualification.** The Contest Organizer reserves the right to disqualify any person or to cancel one or more entries of a person who enters or tries to enter this contest using methods that do not comply with these Rules or that are unfair to other entrants (e.g. entries sent after the deadline, in violation of third-party rights). Such a person may be reported to the appropriate legal authorities.
14. **Conduct of the contest.** Any attempt to deliberately damage the contest Facebook page and/or any related website or site, or to undermine the legitimate conduct of the contest is a violation of civil and criminal laws. In the event of such an attempt, the Contest Organizer reserves the right to disqualify the entrant and seek damages to the fullest extent permitted by law.
15. **Acceptance of Prize.** The Prize must be accepted as described in these Rules and may not be transferred, in whole or in part, to another person, replaced by another prize or exchanged for cash, except as provided in the following paragraph.
16. **Prize substitution.** Should it be impossible, difficult and/or more expensive for the Contest Organizer to award the Prize (or any portion thereof) as described in these Rules, the Contest Organizer reserves the right to award the Prize (or any portion thereof) of similar nature and equal value, or, at its sole discretion, the value of the Prize (or any portion thereof) indicated in these Rules, in cash.
17. **Prize warranty and suppliers of the Prize.** All participants selected for a prize recognize that the only warranty applicable to the Prize is the standard manufacturer's warranty, if applicable, and that once the Prize is received, all related obligations shall become the responsibility of the suppliers of the products and services constituting the Prize
18. **Limitation of liability: Use of the Prize.** By entering this contest, any entrant selected for the Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with the Contest

Organizer, their advertising and promotion agencies, their employees, agents, representatives and Facebook (the "**Released Parties**") from and against any damage that may arise out of acceptance or use of the Prize.

- 19. Website.** The contest Organizer does not warrant that access to or use of the Contest Website or any related site will be uninterrupted during the Contest Period or error-free.
- 20. Limitation of liability: Conduct of the contest.** The Released Parties disclaim all liability for any of the following that may limit or prevent any person from entering the contest: malfunction of any computer component, software or communication line, the loss or absence of a communication network, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software, or by the transmission of any information related to participation in the contest.
- 21. Contest modification.** The Contest Organizer reserves the right, at their sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest should human intervention or an event take place that could interfere or affect the proper administration, security, impartiality or conduct of the contest as provided by these Rules, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required
- 22. Termination of participation in the contest.** In the event that the computer system is unable to register all the contest entries during the Contest Period for any reason whatsoever, or if contest participation must be terminated in whole or in part before the date indicated in these Rules, the Prize may be awarded according to terms and conditions to be determined by the Contest Organizer, at their sole discretion.
- 23. Prize limit.** Under no circumstances shall the Contest Organizer be required to award more Prizes than indicated in these Rules or to award a Prize in a manner other than that stipulated herein.
- 24. Limitation of liability: Participation in the contest.** Persons who enter or try to enter this contest release the Released Parties from any liability or damage they may incur as a result of their participation or attempt to participate in the contest.
- 25. Authorization.** By entering this contest, the entrant selected for a prize authorizes the Contest Organizer and its representatives to use, if required, his/her name, province and city of residence, photo, likeness, voice and/or statement regarding the Prize, for publicity purposes, without compensation.
- 26. Communication with entrants.** The Contest Organizer may send communications or correspondence to the entrants in relation to this contest. Furthermore, by entering the contest, each entrant must confirm that they agree to receive commercial electronic communications from Cascades. The entrant can unsubscribe at any time using the unsubscribe mechanism included in each electronic message without affecting the validity of their contest entry.

- 27. Personal information.** The personal information collected about the contest entrants will be used solely to administer the contest and to send commercial communications and correspondence from the Contest Organizer, except as provided in the preceding paragraph.
- 28. Property.** The Declarations are the property of the Contest Organizer and shall not under any circumstances be returned to entrants.
- 29. Decision by the Contest Organizer.** Subject to any decision of the *Régie des alcools, des courses et des jeux du Québec*, in connection with any matter under its jurisdiction, any decision by the Contest Organizer or its representatives pertaining to this contest is final and without appeal.
- 30. Disputes.** For entrants who are residents of Quebec, any dispute respecting the organization or conduct of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute respecting the awarding of the Prize may be submitted to the Régie solely for the purpose of helping the parties reach a settlement.
- 31. Unenforceability.** If a section of these Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.
- 32. Facebook platform.** This contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments related to the contest must be submitted to the Contest Organizer, not Facebook. Facebook and its subsidiaries, directors, executives, agents and employees will not be held liable for any claims resulting from or related to the organization of the contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements and other policies and/or guidelines governing the Facebook platform, and releases the Contest Organizer, any company, trust or other legal entity controlled by or related to the foregoing, their respective advertising or promotion agencies, their respective employees, agents or representatives from any liability or damage that said entrant may incur through the use of this platform.
- 33. Language.** In the event of a discrepancy between the French and the English versions of these Rules, the French version shall prevail.