

CONTEST: "Cascades Fluff™ for an amazing family day!"

Rules

1. The "**Cascades Fluff™ for an amazing family day!**" contest is held by the Cascades Tissue Group, a division of Cascades Canada ULC (the "**Contest Organizer**" or "**Cascades**"). The contest will take place on Facebook from July 26, 2017, at 9:00 a.m., to August 9, 2017, at 11:59 p.m. Eastern Time (the "**Contest Period**").

2. Eligibility. This contest is open to residents of Canada except those residing in the Northwest Territories, Yukon and Nunavut, who have reached the age of majority in their province of residence at the time of entry. Employees, agents and representatives of the Contest Organizer or any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotion agencies, suppliers of materials or services related to the contest, as well as members of their immediate families (brothers, sisters, children, mother, father), their legal or common-law spouse and any individuals with whom these employees, representatives and agents are domiciled, are not eligible to participate in the contest. If you enter through Facebook, a Facebook account will be required to take part in the contest.

HOW TO ENTER

No purchase necessary

3. To enter the contest, you must:

a) Complete the "Lead Ads Form" generated by the Cascades Fluff & Tuff Facebook page: <https://www.facebook.com/1632077103755104/posts/1699277170368430> during the Contest Period. To do this, you must complete the following fields:

1. Where would you like to spend your family fun day?
2. Your last name
3. Your first name
4. Your email address

Click "Next."

b) Then check the following three mandatory boxes:

- a) I consent to receive electronic communications from Cascades, including offers, coupons, contests, press releases, surveys and VIP information. I understand that I can unsubscribe at any time and that unsubscribing will not affect my chances of winning. To unsubscribe, I must click on the "Unsubscribe" link at the bottom of the email sent by Cascades. Contact us: 77 Marie Victorin Blvd., Candiac, QC Canada J5R 1C2 | 1 800 567-1022
- b) I confirm that I have read and accepted the contest rules.
- c) You must then prove that you are not a robot.

c) Finally, submit your entry by clicking "Send." You will then be entered in the contest.

4. Participation limits. Entrants must respect the following limits. Failure to do so will lead to disqualification.

4.1 Limit of one (1) entry per person.

4.2 Limit of one (1) Facebook user account per person.

5. Prize. One (1) prize is offered, with an approximate total value of \$550 (the "**Prize**") consisting of:

- One (1) Cascades Fluff™ plush toy worth \$10.95.
- One (1) Cascades Tuff™ plush toy worth \$10.95
- Six (6) \$5 coupons redeemable at participating retailers and applicable to the purchase of one of the following Cascades products: Cascades Fluff™ bathroom tissue and Cascades Tuff™ paper towels, with the exception of products sold at the Costco and Dollarama retailers (the "Eligible Products").
- One (1) reusable Cascades Fluff & Tuff™ bag worth \$2.00
- One (1) prepaid credit card valued at \$500 which can be used by the winner to cover the cost of the family activity of their choice.

6. Conditions and restrictions concerning the Prize.

6.1. The following conditions apply to the coupons:

- 6.1.1. Each coupon is applicable to the purchase of one of the eligible products only.
- 6.1.2. Participating retailers will honour original coupons only (no alterations or reproductions).
- 6.1.3. Coupons are non-refundable and cannot be exchanged for cash.
- 6.1.4. The winner will receive no credit or refund if the value of an eligible product purchased is less than the coupon value.
- 6.1.5. Coupons will not be replaced if lost, stolen, damaged, altered or used in an unauthorized manner.
- 6.1.6. Coupons must be used by March 31, 2018.
- 6.1.7. Coupons are subject to all other restrictions and conditions appearing on the coupons or that may be communicated by the Contest Organizer. Some provinces may require retailers to collect applicable taxes.

6.2. The following conditions apply to the prepaid credit card:

- 6.2.1. All fees, costs or expenses exceeding the value of the prepaid credit card (\$500) shall be the sole responsibility of the winner.
- 6.2.2. This card may not be redeemed for cash and is non-transferable.

The Contest Organizer disclaims all liability for any claims, losses, damages, costs or expenses that may be caused in connection with the use of the Prize or with any product or service purchased, in whole or in part, with the card.

- 7. Draw.** On August 10, 2017, at 12:00 p.m., one (1) entry will be randomly selected from all the entries received during the Contest Period. The draw will take place at the offices of the agency in charge of organizing the contest, located at 85 Rue St-Paul Ouest, Suites 120 and 180, Montréal H2Y 3V4.
- 8. Odds of winning.** The odds of winning depend on the number of eligible entries received.
- 9. Prize claim.** To be declared a winner, the selected entrant must:
 - 9.1** Be reached by email within two (2) days of the draw and respond to the message within two (2) days of receiving it in order to provide their contact information (name, full mailing address, email address and telephone number).
 - 9.2** Complete and sign the declaration and release form (the "Declaration") confirming compliance with these Rules and correctly answer the skill-testing mathematical question on the Declaration. The selected entrant will receive the Declaration from the Contest Organizer via email and must return it in the prescribed manner so that the Contest Organizer receives the completed Declaration within five (5) business days of its receipt by the selected entrant.
 - 9.3** On request and in a timely fashion, produce one piece of photo identification.
- 10.** Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the selected entrant being disqualified. In such a case, the Contest Organizer may, at its sole discretion, cancel the Prize or proceed with a new draw in accordance with these Rules until a selected entrant is declared a winner.
- 11.** Within two (2) to four (4) days of receiving the duly completed and signed Declaration, the Contest Organizer will mail the Prize to the home address of the winner.

GENERAL CONDITIONS

- 12. Verification.** Entries and Declarations are subject to verification by the Contest Organizer. Any entry or Declaration that is, as the case may be, incomplete, illegible, mutilated, fraudulent, received or submitted late or contains an invalid email address or is otherwise noncompliant, shall be rejected and will not entitle the entrant to an entry or to a Prize, as the case may be.
- 13. Disqualification.** The Contest Organizer reserves the right to disqualify any person or to cancel one or more entries of a person who enters or tries to enter

this contest using methods that do not comply with these Rules or that are unfair to other entrants (e.g. entries sent after the deadline, in violation of third-party rights). Such a person may be reported to the appropriate legal authorities.

- 14. Conduct of the contest.** Any attempt to deliberately damage the contest Facebook page and/or any related website or site, or to undermine the legitimate conduct of the contest is a violation of civil and criminal laws. In the event of such an attempt, the Contest Organizer reserves the right to disqualify the entrant and seek damages to the fullest extent permitted by law.
- 15. Acceptance of Prize.** The Prize must be accepted as described in these Rules and may not be transferred, in whole or in part, to another person, replaced by another prize or exchanged for cash, except as provided in the following paragraph.
- 16. Prize substitution.** Should it be impossible, difficult and/or more expensive for the Contest Organizer to award the Prize (or any portion thereof) as described in these Rules, the Contest Organizer reserves the right to award the Prize (or any portion thereof) of similar nature and equal value, or, at its sole discretion, the value of the Prize (or any portion thereof) indicated in these Rules, in cash.
- 17. Limitation of liability: Use of the Prize.** By entering this contest, any entrant selected for the Prize releases and holds harmless the Contest Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with the Contest Organizer, their advertising and promotion agencies, their employees, agents and representatives (the "Released Parties") from and against any damage that may arise out of acceptance or use of the Prize.
- 18. Facebook page operation.** The Contest Organizer in no way guarantees that the Facebook page or any related website or site will be accessible or operational without interruption for the duration of the Contest Period, or that it will be free of errors.
- 19. Limitation of liability: Conduct of the contest.** The Released Parties disclaim all liability for any of the following that may limit or prevent any person from entering the contest: malfunction of any computer component, software or communication line, the loss or absence of a communication network, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software, or by the transmission of any information related to participation in the contest.
- 20. Contest modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest should human intervention or an event take place that could interfere or affect the proper administration, security, impartiality or conduct of the contest as provided

by these Rules, subject to the approval of the Régie des alcools des courses et des jeux du Québec, if required.

- 21. Termination of participation in the contest.** In the event that the computer system is unable to register all the contest entries during the Contest Period for any reason whatsoever, or if contest participation must be terminated in whole or in part before the date indicated in these Rules, the Prize may be awarded according to terms and conditions to be determined by the Contest Organizer, at its sole discretion.
- 22. Prize limit.** Under no circumstances shall the Contest Organizer be required to award more prizes than indicated in these Rules or to award a Prize in a manner other than that stipulated herein.
- 23. Limitation of liability: Participation in the contest.** Persons who enter or try to enter this contest release the Released Parties from any liability or damage they may incur as a result of their participation or attempt to participate in the contest.
- 24. Authorization.** By entering this contest, the entrant selected for the Prize authorizes the Contest Organizer and its representatives to use, if required, their name, province and city of residence, photo, likeness, voice and/or statement regarding the Prize, for publicity purposes, without compensation.
- 25. Communication with entrants.** The Contest Organizer may send communications or correspondence to the entrants in relation to this contest. Furthermore, by entering the contest, each entrant must confirm that they agree to receive commercial electronic communications from Cascades. The entrant can unsubscribe at any time using the unsubscribe mechanism included in each electronic message without affecting the validity of their contest entry.
- 26. Personal information.** The personal information collected about the contest entrants will be used solely to administer the contest and to send commercial communications and correspondence from the Contest Organizer, except as provided in the preceding paragraph.
- 27. Property.** The Declarations are the property of the Contest Organizer and shall not under any circumstances be returned to entrants.
- 28. Decision by the Contest Organizer.** Subject to any decision of the Régie des alcools, des courses et des jeux du Québec, in connection with any matter under its jurisdiction, any decision by the Contest Organizer or its representatives pertaining to this contest is final and without appeal.
- 29. Disputes.** For entrants who are residents of Quebec, any dispute respecting the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute respecting the awarding of the Prize may be submitted to the Régie solely for the purpose of helping the parties reach a settlement.

- 30. Unenforceability.** If a section of these Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.
- 31. Facebook platform.** This contest is not associated with, managed or sponsored by Facebook. Any questions, complaints or comments related to the contest must be submitted to the Contest Organizer, not Facebook. Facebook and its subsidiaries, directors, executives, agents and employees will not be held liable for any claims resulting from or related to the organization of the contest. However, by entering this contest, every entrant consents to the terms and conditions of use, agreements and other policies and/or guidelines governing the Facebook platform, and releases the Contest Organizer, any company, trust or other legal entity controlled by or related to the foregoing, their respective advertising or promotion agencies, their respective employees, agents or representatives from any liability or damage that said entrant may incur through the use of this platform.